

WATERFORD WEDGWOOD



Company Profile

Waterford Wedgwood is a leading manufacturer, distributor and retailer of luxury branded products, which holds strong market positions in crystal and ceramics. The company has four world class brands - Waterford Crystal, Wedgwood, Rosenthal and All-Clad. The company's active brand extension policy and its development of designer collections have helped to double the size of the business over the past five years.

Waterford Wedgwood's strength is based on one of the the most important assets any company can possess at this time in history: great brands.

Stock Performance (ADR in USD)



Source Bloomberg

Key Stock Data (as of November 8, 2001)

All figures in EURO, unless otherwise noted

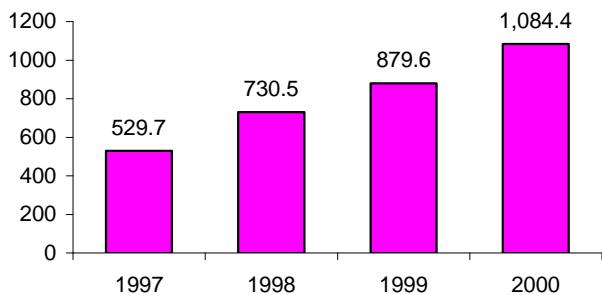
Price	(\$6.25 ADR)	0.66
52 week high		1.44
52 week low		0.50
Shares outstanding (mil)		745.3
Market capitalization (mil)		521.9
Average daily volume (shares)		970,324

Exchanges:	London	Dublin
	NASDAQ	Berlin

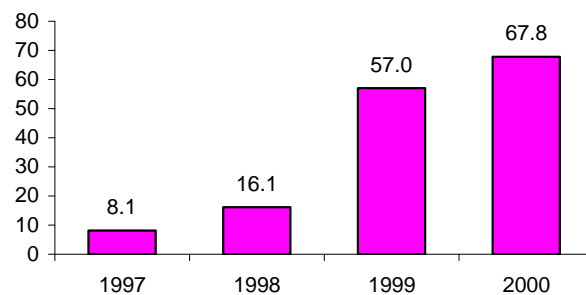
Management

Sir Anthony O'Reilly	Chairman
Peter John Goulandris	Deputy Chairman
Redmond O' Donoghue	Group CEO
Richard Barnes	Finance Director

Revenue Growth millions of EURO



Net Profit Growth millions of EURO



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Latest developments

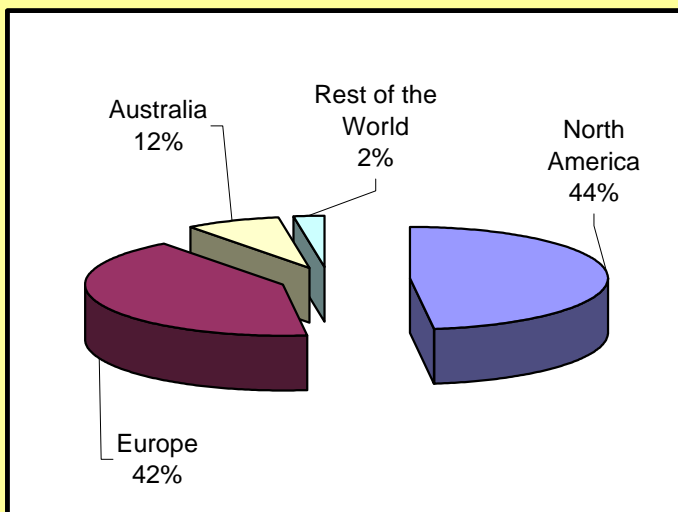
11/7/01 - WATERFORD WEDGWOOD PRESENTS ITS STRATEGIC REVIEW

9/12/01 - INTERIM RESULTS

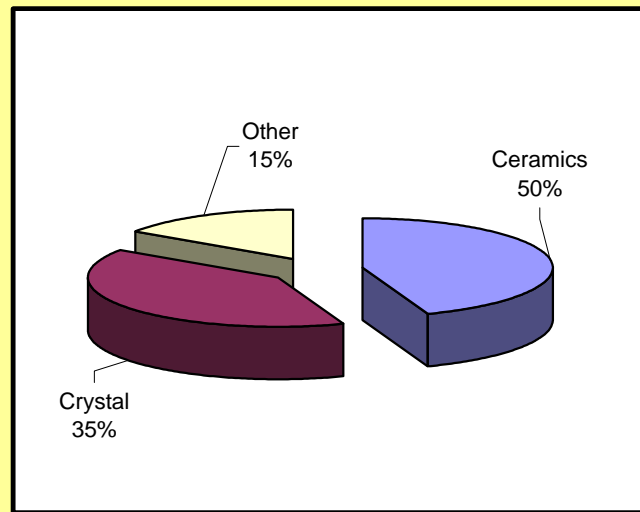
7/1/01 - ACQUISITION OF ASHLING CORPORATION

3/6/01 - ANNUAL RESULTS PRESENTATION

June 2001 Worldwide Sales Breakdown



By Segment



Interim Results for the six months ended June 30th, 2001

- Sales at €462.3 million, up 3.4% on record 2000
- Operating profit of €29.7 million (2000: €29.5 million)
- Pre-tax profit of €17.0 million (2000: €18.2 million), reflecting higher interest charges
- Proposed interim dividend of 0.70c (2000: 0.66c)

Waterford Wedgwood

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The Main Four Brands of Waterford Wedgwood

