

The New Ireland Fund

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Bank of Ireland Asset Management (U.S.) Limited

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Overview

- An Economy Transformed
- Fund Strategy
- Challenging Times
- Outlook

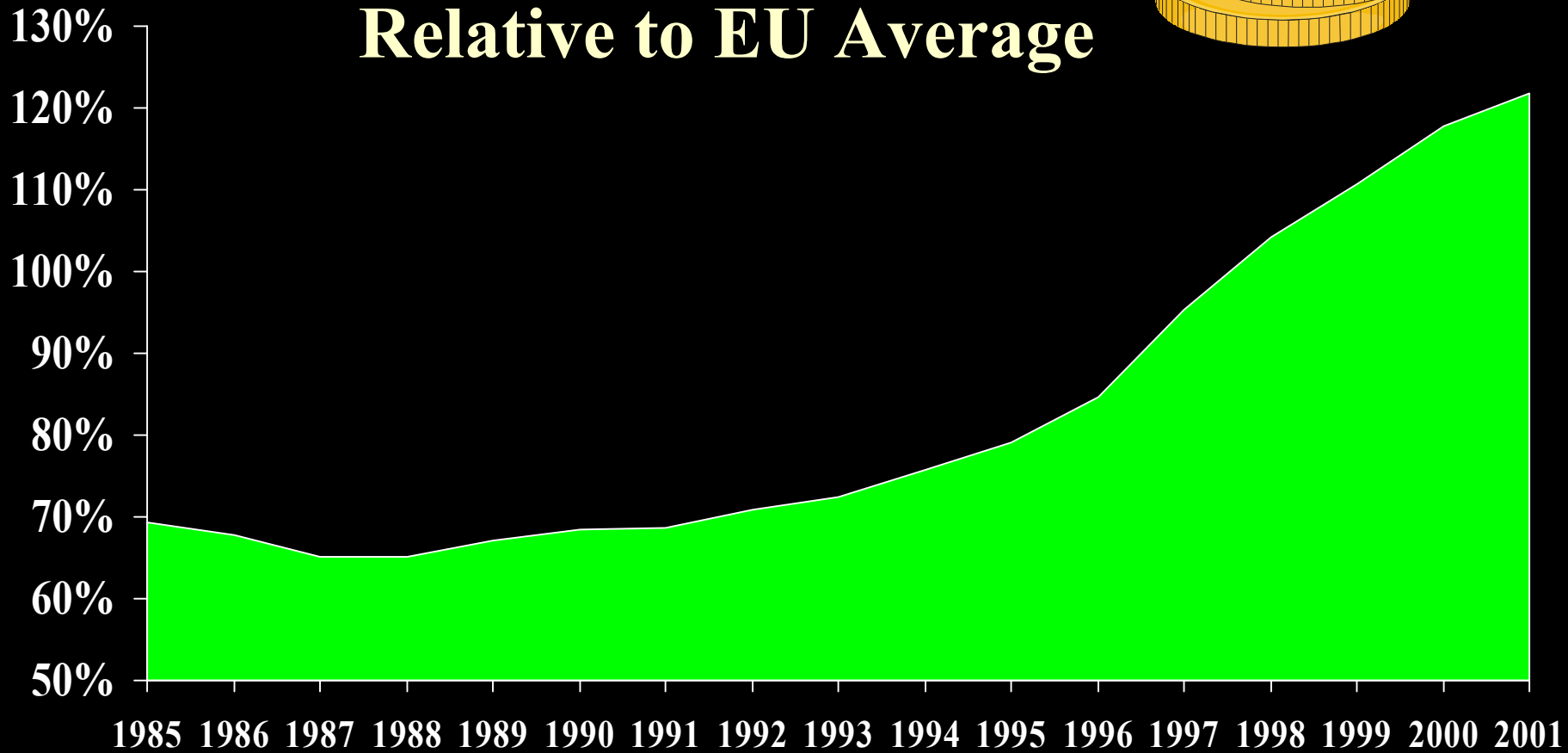
Euroland's Winning Economy



Source: Central Bank of Ireland, Merrill Lynch

Playing Catch Up

Irish GDP Per Capita Relative to EU Average

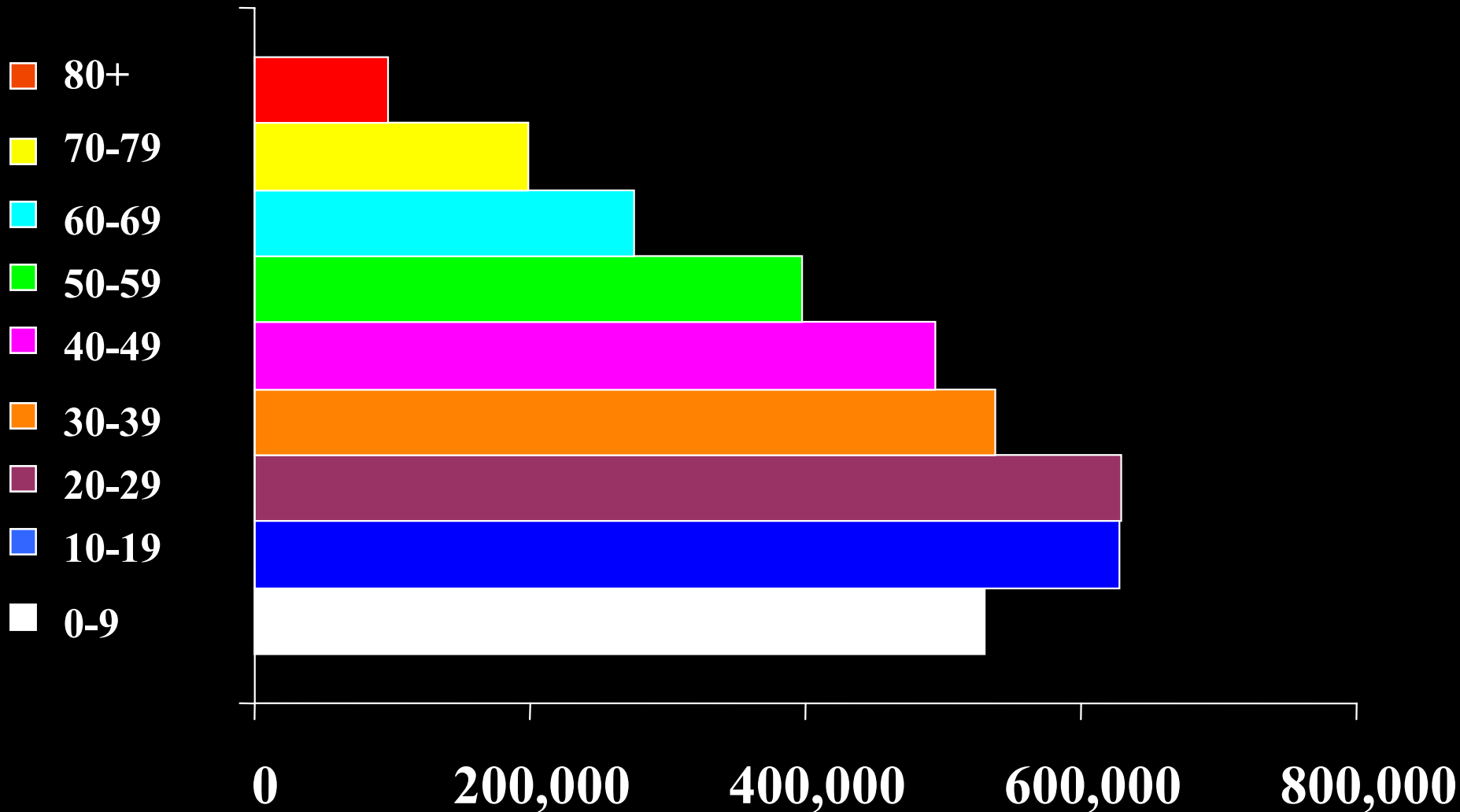


Transformation - Why?

- A rapidly expanding Labour Force
- Foreign direct investment
- Pro-business Government Policy
- Exposure to the High Growth Industries

Demographic Positive

Population Structure



Source: Central Statistics Office, Ireland

Fiscal Policy

Pro-Business & Pro-Growth

	Tax Rate %	
Income Tax	1995	2001
Top Rate	48%	→ 42%
Standard Rate	27%	→ 20%
Share Options	48%	→ 20%
Corporation Tax	38%	→ 20%

An Economy Transformed

Export Share by Industry

	1990	2001
Food/Beverages & Tobacco	25.8%	7.2%
Chemicals & Pharmaceuticals	13.3%	35.7%
I.T. - Hardware & Software	19.2%	24.2%
Other	41.7%	32.9%

Fund Strategy March 2001

“Catching the Second Wave”

1990's

- Irish Economic Miracle
- Playing Catch Up
- FDI a key driver

2000's

- More moderate yet attractive growth
- Indigenous entrepreneurship emerges
- A wave of new Irish companies
- A more focused Fund strategy

Fund Strategy March 2001

“Catching the Second Wave”

- High-growth Irish companies
- Bias to Technology, Telecom and Healthcare
- 80% invested in Irish companies
- Max. 25% unlisted securities

Fund Strategy - Why?

“Catching the Second Wave”

- To maximise growth potential of Fund
- Take advantage of changes in Ireland
- Re-position Fund to attract investors
- Part of strategy to remove discount-buyback etc.

Fund Strategy - Update

- A difficult environment for growth stocks
- Structural difficulties in TMT
- A phased approach to change

Fund Strategy Update

- Remain committed to growth strategy
- Fund is a focused play on Irish entrepreneurship
- Ireland remains an exciting place to invest

Irish Growth Stocks

Kerry Group

World Leader Food Ingredients

- Scale through acquisitions
- Key supplier to McDonalds, Frito-Lay etc.
- 5 Year Sales Growth - 14%
- 5 Year EPS Growth - 17%

Irish Growth Stocks

Ryanair

- Low-fare airline - European leader
- Aggressive growth strategy
- Profitable business model
- 5 Year Sales Growth % - 28.6%
- 5 Year EPS Growth % - 25.5%

Irish Growth Stocks

Iona Technologies

Key Middleware Player

- Scale through acquisition
- B2B Integration Opportunity
- Founded 1991
- 5 Year % Sales Growth - 53%

Irish Growth Stocks

ICON

- Clinical research services
- Play on outsourcing in pharma
- ISO 9002 - world first
- 5 Year Sales Growth % - 42%
- 5 Year EPS Growth % - 35%

Irish Growth Stocks

Spectel

- Private equity investment
- Conferencing solutions
- World leader
- Exciting growth sector
- Clear path to IPO

Irish Growth Stocks

Parthus Technologies

- Semiconductor Design (IP)
- Focused on Mobile Internet
- 310 engineers in seven locations
- Financial Strength - \$120m cash
- 5 Year % sales growth - 27.6%

New Ireland Fund

- Established in 1990
- Fund size -\$65m
- NAV- \$12.68
- Buyback Policy

Outlook

- Economic growth set to moderate yet remain attractive
- A focused growth opportunity
- Relative valuation levels are attractive

